**Welcome to Build On, Vietnam 2021**

Please fill up this table and use this as a template to write your proposal. Submissions that do not follow this format will be disqualified. Strike out the irrelevant fields below.

|  |  |
| --- | --- |
| **Country** | Vietnam |
| **Challenge Statement** | Write your Challenge Statement Title here  *(please use the same one as you submitted in the registration form to prevent being disqualified)* |
| **Team Name** |  |

**Team Members**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Full Name** | **Gender** | **Email Address** | **School Name** | **Faculty / Area of Study** | **LinkedIn Profile URL** |
| The full name will be placed in your certificate, please ensure the name is correct. | Male / Female / Others | We will contact you at this email address. Please whitelist 'apj-educate@amazon.com' | Full school name, please do not use acronyms. | e.g. Business, Information Technology etc | e.g. https://www.linkedin.com/in/yourprofile/ We will pass this to the partners post-event and they will contact you if they find you suitable for a job opportunity. |
| Member 1 |  |  |  |  |  |
| Member 2 |  |  |  |  |  |
| Member 3 |  |  |  |  |  |
| Member 4 |  |  |  |  |  |
| Member 5 |  |  |  |  |  |

General Brief

* Text should be Tahoma font size 11, line spacing of 1.5
* Ensure you have filled up your team name and team members details
* Keep this proposal to **a maximum of 10 pages** excluding cover page, content outline and appendix

**Content Outline**

|  |  |
| --- | --- |
| Page No. | |
| **Significance of problem** |  |
| **Solutions Introduction** |  |
| **Impact of Solution** |  |
| **Deep Dive into Solution** |  |
| **Architecture of Solution** |  |
| **Going further** |  |

**Significance of problem**

How does the problem impact the area of focus, e.g. how is this problem affecting the target audience mentioned in the challenge statement?

**Solutions Introduction**

What is your solution and how does it work? Discuss main features clearly.

**Impact of Solution**

How does your solution benefit the society / the target audience?

Why is your solution a good solution? How is it better than existing solutions in the market / competitors?

What is your solution’s competitive advantage / unique selling point?

**Deep Dive into Solution**

Detailed write up of solution, e.g. level 2 data flow diagram. Include any supporting features if necessary.

**Architecture of Solution**

How does your solution make use of AWS infrastructure? Do not just give a description of the services you are using, but explain how you are using the services in your solution.

How are you integrating and combining the different AWS services to make your solution seamless? Include architecture diagrams. Refer to [this link](https://aws.amazon.com/whitepapers/?whitepapers-main.sort-by=item.additionalFields.sortDate&whitepapers-main.sort-order=desc&awsf.whitepapers-content-type=content-type%23arch-diagram) for examples.

**Going further**

Discuss the possibility of future development. Given more time or financial resources, how will you improve your solution to make it better?

If your ideas have been chosen, how would you commercialize it and bring it to the market?

Is your solution scalable and is your business model viable?